

January 22, 2009

News Release

Re: Goat For Gold No!

“The “Goat For Gold” plan to raise money to supply goats in Africa is a horrible way to celebrate the 2010 Olympic. Donating these animals can harm people, animals and the environment. Winning an Olympic gold medal should be a celebration of athletic life not the destruction of animal life,” stated Peter Hamilton. Lifeforce Director.

Burdens on people include the hardships to properly supply food and water to animals when they are in need. Farming animals is an inefficient, expensive and environmentally destructive way of producing food.

Animals welfare is a major issue in Third World countries. The Kenya SPCA told Lifeforce, “Sheep and goats are slaughtered by cutting their throats, usually in batches, in sight of each other. They are also roughly handled. ... Goats are usually over crowded during transportation.” And while many goats are in pastures “...often they are confined in dark and dirty sheds.” (see KSPCA photos in our Facebook)

Environmental degradation is a major concern. World Land Trust , a 20 year old UK organization, said, “Now that the grave consequences of introducing large numbers of goats and other domestic animals into fragile, arid environments is well documented, WLT considers it grossly irresponsible ... to continue with the schemes”

See the Lifeforce “Goat For Gold No! Facebook

<http://www.facebook.com/pages/Goat-For-Gold-No/257816742820?ref=ts>

