

Rodeos Are Cruel!

Physical Abuse and Psychological Suffering!

Tame and docile "stock" are transported around the rodeo circuit. Some will let you pet them, some will back away because they are afraid of humans.

They are provoked and tormented to appear to be fierce and aggressive. They are worked over in the chutes: tail twisted, hair twisted, electric "hotshot", kicked and cut by spurs and a bucking strap is cinched tightly around the sensitive abdomen and groin.

Painful injuries include cuts; internal organ bruising and damage; hemorrhaging; bone fractures; ripped tendons; torn ligaments and muscles and dislocated joints.

**Frightened, battered and bruised
- then off to slaughter.**

Vancouver has banned rodeos.

Cloverdale Rodeo has banned calf roping(tie down roping), team roping, steer wrestling and cow-milking race.

It's Time to Ban All Rodeos!

www.lifeforcefoundation.org

Introduction

Rodeos do not represent cowboy history of "Home on the Range" because they are timed competitions that are for glamour, prizes and money. The welfare of animals are disregarded.

This report reveals the callous, insensitive attitudes of the fraternity of those who seek glory in the rodeo ring and profits from the rodeo industry at the expense of the animals and people.



Rodeo 101 Lesson 1

RODEO SCHOOLS

Kindergarten to University

Little Britches Rodeos are "Promoting and Encouraging Youth in Rodeo". Kids are as young as 7 years old. These associations hold "clinics" to train the kids.

Cloverdale Rodeo sponsors the **Fraser Valley Little Britches Rodeo Association**.

Releases and waivers for "death, injury, loss or damage" must be signed by the parent.

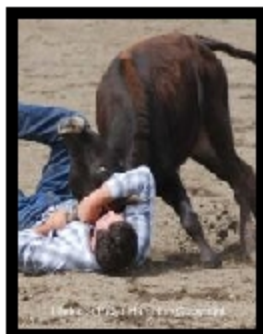
Canadian and Nation High School Rodeo Associations encourage teens to be rodeo "athletes". Prizes include \$1000 Scholarships. They sell DVDs for use as teaching tools. Releases and waivers from injury and death must be signed by the students.

Starting in the Spring of 2008 the **Northern Alberta Institute of Technology** will start Canada's first diploma-certified course in rodeo and livestock management. Training includes bullriding and calf roping. The business of rodeo will also be taught.

There are also various private training schools. Some **Bull Riders' schools** also include training the rodeo animals.



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Unkind to Animals.

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Rodeo 101 Lesson 3

Coerced, Child Abuse and Rodeo Parents

