PETER HAMILTON
Director, Lifeforce Foundation

Vancouver produces more than its share of animal rights activists. First there was Greenpeace, then Paul Watson’s Sea Shepherd Society. Now that baton has passed to vegetarian Peter Hamilton, who claims his 12,000 supporters were instrumental in the defeat of the plan to expand the Stanley Park zoo. “I haven’t spent a lot of time thinking about why I do it,” he says. “You can’t sit around being an armchair humanitarian.” The Burnaby Central high school graduate earned some of his best publicity in 1990 when he followed Vancouver Aquarium staff on a beluga-catching expedition. The campaign infuriated aquarium staff, who are fed up with the amount of media coverage he receives. Hamilton’s first success came when he presented a 200-name petition to PNE officials protesting a gambling game involving a mouse named Oscar. He says one of his proudest achievements, however, was helping persuade the feds to declare Stanley Park a national historic site.
ANIMAL ACTIVIST

From saving a PNE mouse to following Aquarium staff on a beluga-catch mission in northern Manitoba, Peter Hamilton has established himself as a leading animal-rights advocate. “You can’t sit around being an armchair humanitarian.”